**Why we should stop using SMS texting and start using Facebook Messenger**

1. Personal Story on how annoying iMessage is in SMS group chats and how I thought it funny that people seemed to be talking in third person until I realized that iMessage sent extra information on SMS group chats as a not so good fix to the SMS problem
   1. Funny that people seemed to talk in third person
   2. Realized that iMessage was kind of a solution to the problem of SMS texting and its lack of features and accessibility.
      1. Features of reacting to messages
   3. Transition to SMS texting
      1. Number of texts sent per month is estimated to be roughly 2800 texts per month according to textrequest.com which used data from the Pew Research Center
      2. Why that number should be lower considering SMS’s shortcomings
2. Reasons why SMS texting is outdated and subpar
   1. Invented in December 3, 1992 <https://www.cnn.com/2012/12/03/tech/mobile/sms-text-message-20/index.html> it can be considered old technology that was not designed with modern day standards
   2. Lacks essential features
      1. Replying
      2. Reacting
      3. Group Management
   3. Higher maintenance for contacts
      1. Manually create contact information for people
      2. Update those people when they switch phone numbers
   4. Cost money, albeit not much but still they do cost money and most often must be connected to a network to send messages
   5. Lacks Uniformity across platforms and very limited cross platform support
      1. iMessage has different format than Android SMS messaging apps
      2. Although it may sound funny, emojis are inconsistent across platforms
      3. Not easy to access texting on the computer or on another device if you don’t want to use your physical phone with the sim card
3. Reasons why Messenger does what SMS can’t and more
   1. Lower maintenance with contacts
      1. No need to enter manually phone numbers followed by their name
      2. No need to get a person’s new phone number when they switch phones or plans
   2. Zero cost
   3. Highly uniform and cross platform
      1. What you get on Android for Facebook messenger is quite similar if not identical to the experience on IOS
      2. Browser version
   4. TRANSITION: You may be asking yourselves, what makes Messenger better than other chatting apps? Since we don’t have time to go through all chatting apps, I will describe why Facebook messenger is better than its top competitors ranked by their popularity in America. These apps include Snapchat and WhatsApp, which have roughly 46 and 26 million monthly active users according to a study published in statista.com
4. Why Facebook Messenger and not GroupMe, Snapchat, or WhatsApp?
   1. Popularity
      1. Dwarfs Snapchat and WhatsApp in active users with 106 million active monthly users, which means if you and your friends want to communicate together, choosing messenger over the Snapchat and WhatsApp would most likely result in fewer people having to install more apps on their phone.
   2. User Interface OPINION
      1. Facebook designer about how they design new features by questioning users on what they do or do not like [Facebook Design Leader Shares Three step method that works to create a good user experience](https://youtu.be/b78zq-kimVs)
   3. User Interface Design; Although opinionated Facebook messenger has the upper hand when it comes to a clean and function user interface.
      1. Chat bubbles
      2. Changing indentation
      3. Few but useful selection of reaction emojis
   4. Bonus Features not found in WhatsApp, Snapchat, and GroupMe
      1. Polls
      2. Messenger yourself ??
      3. Latex Formatting (Only in browser version)